"The 5 Keys to Breaking through the Hidden Blocks to Learning, Plus the Four Costly But All Too Common Mistakes To Avoid."

- Gordon Dickson -

Hi, I'm Gordon Dickson and I am here to tell you about "The 5 Keys to breaking through the hidden blocks to learning, plus the four costly but all too common mistakes to avoid."

So why should you listen to me about hidden bocks to learning? Good question. Let me tell you a little about myself. I have been working with children with learning blocks for over 25 years in Melbourne and on the Sunshine Coast in Queensland. I collaborated with Dr. Charles Krebs in improving his Learning Enhancement Program, then went on to develop Counselling Kinesiology™, specializing in dealing with emotional blocks to learning. I have been teaching practitioners throughout Australia since 1990 so you could say I'm the teachers' teacher. This has included being senior lecturer at the Melbourne College of Naturopathy and at the Australian College of Natural Medicine in Brisbane.



In short, I have had the opportunity to develop what is now a highly acclaimed method for breaking through the hidden learning difficulties, problems and blocks that are preventing your child's optimal learning.





Here is a summary of my nationally established Counselling Kinesiology Program 'The 5 keys to breaking through the hidden blocks to learning'....

- 1. Find the BIB
- 2. Reveal the Hidden Cause
 - 3. Restore Integration
 - 4. Retrain the Brain
- 5. Engage Optimal Learning

1. Find the BIB



The first key is finding the B.I.B. or BIB. **BIB** stands for **Brain Integration Block** and it is what makes the IHK program specific to <u>your</u> **child's unique needs** Let's face it. No 'one size fits all program' is going to target what's going on for your child. It will waste time on things your child doesn't need, and miss things that really matter! At IHK, we use carefully targeted assessments to find your child's blocked BIB's, these micro-skills of learning, such as eye movement, memory and coordination. These are the things that make up the macro-skills of reading, writing,

spelling, numeracy and sports abilities.

Learning should be easy and fun. Just look at babies learning to walk. They keep on trying no matter how many times they fall on their bottoms, until they finally succeed.



Why is it that our kids can try so hard at school and not succeed or just give up? It's their Brain Integration Blocks. These BIB's make learning stressful, like trying to run with a broken leg . Sure, you might succeed for a short while, if you put all of your energy into trying, but it is impossible to sustain. In just the same way, the spelling learned today is forgotten tomorrow.

With our targeted , 'Hidden Learning Blocks Assessment', we can even assess the stress of attempting learning tasks, and find your child's unique BIB's.

We have a special offer on this assessment at the moment, more on that shortly.

2. Reveal the Hidden Cause

It is not much help diagnosing the problem without being able to do anything about it. "I'm sorry Mr and Mrs Jones, your child has XYZ syndrome and there is nothing that can be done about it. It's very unfortunate!" ... But how did they get it? What are the **underlying causes**? And how can we **stop it coming back**? The second key to breaking through the hidden blocks to learning is to reveal these underlying causes. We use a unique **Body Feedback System**, to reveal just what needs to be addressed. These hidden causes can include confusion in the nervous system, emotional blocks, nutritional issues or body mechanics.



For example, how would you know that a past stressful experience could be having such a profound effect on later learning? It so often does, and the **Body Feedback System will** reveal it. Usually there will be multiple causes, and that is why we call the IHK program a holistic system, because it looks at all of these **underlying hidden causes**, not just trying to **fix the symptoms**.

As you can see, there are some clear but simple ways that my system can help your child. Some people will want to take action sooner than others. If that's you, here are the contact details again. For those of you who want more detail, the next key is Restoring Brain Integration."

LEARNING DIFFICULTIES, PROBLEMS & BLOCKS with Gordon Dickson ckt@ckt.com.au (07)5444 5466

3. Restore Integration

For each underlying cause, we use a balancing technique to address the Brain Integration Block. This is what breaks through the hidden learning difficulty and is the third key – restoring integration.

I tell the children I work with that once I find a problem it becomes my problem, not theirs – I am the one that has to get to work on it. This means **minimal effort** required for the parent and the child.

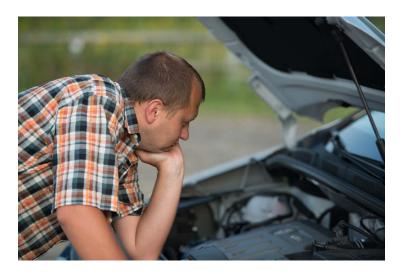
With all of the rush and bustle of today's life, having to do hours and hours of extra homework and exercises is just unrealistic, and not going to happen. With the IHK system, we do the work in just 7 one hour sessions.





4. Retrain the Brain

Having restored integration the brain functions are now working much more effectively, so we need to put them to work and retrain the brain. This is the 4th key to breaking through the hidden blocks to learning. I use the analogy of a broken machine trying to do a new task.



There is no point trying to make the broken machine work faster or push the operator to work harder. It is far better to repair the machine first, then retrain the operator to do the new tasks required.

This is a lot like the IHK system, and very different from the repetition model of just getting kids to do more of what they are incapable of doing, hoping they'll get better. With mere repetition, everyone gets frustrated and the child often gets blamed as lazy or labelled with a 'syndrome'.

How much better to fix the machine first, that is, get the brain working better by addressing the underlying causes. With these brain areas working properly, it is now time to get the operator, your child, retrained in their use. We have special exercises to do this, so your child can practice the new abilities, and retrain the brain.

5. Engage Optimal Learning

Having addressed the micro-skills of learning and retrained the brain, it is time to tackle the macro-skills of spelling and maths. This is the **catch up** phase and the final key to breaking through the hidden blocks to learning.

It is where parents, tutors and teachers come in and why I get recommendations from them. They identify that there are problems, I address the hidden blocks and then they can **Engage Optimal Learning**. Tutoring work that was frustrating, and forgotten overnight, now becomes easy and is retained.

We all know success breeds success It is wonderful to see the joy of a child now able to master the tasks that have been impossible beforehand. Children feel good about themselves and their confidence soars. Feelings of being 'dumb' or 'stupid', and giving up trying, become things of the past and we once again have happy, contented, successful children.



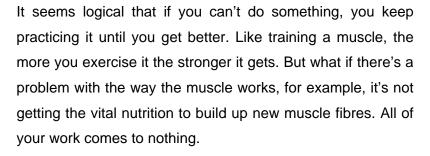
I trust you found this information really valuable because it is very powerful in terms of being able to unblock learning difficulties ... but a word of caution ... even with this information there are several mistakes that are surprisingly common that I want to tell you about so you can avoid them.

#1 Doing nothing!

Obviously you have had some concerns about your child and that is why you are here. You might have talked to teachers and been told there are lots of children doing worse than your child. Still, you feel there is something wrong - and you are probably right. Left unaddressed, your child could fall further behind and have years not enjoying school, and not reaching his or her potential. So doing nothing might be the worst thing you could do. Proper assessment lets you know if there is a Learning Block to be worked on, and will enable your child to have the education and life deserved. You can relax knowing you have done the right thing for your child.

#2 Doing things that don't last - working on the symptoms not the cause







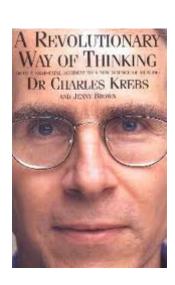
The same's true of the brain. Often tutoring, coaching and extra help at school focuses on revising what your child can't do, but forgets to investigate why he or she can't do it.

It can be throwing good money after bad and wasting precious time if you are not addressing the underlying issues and the problems keep coming back, or never even go away.



#3 Not Using a Proven System

It is easy to make big claims regarding learning difficulties, but much harder to back them up. Some less reputable people will offer systems making big claims that they don't follow through on. Your child ends up in a class with lots of kids together, no individualised treatments, and the treatments they do receive make little or no difference. The IHK system is one to one individualised treatment based on techniques researched by Dr. Charles Krebs. We are so confident we can make significant differences for your child, IHK offers a satisfaction guarantee.



#4 Overpriced and Taking Forever

Knowing how desperate we are as parents, to help our children, some companies can charge huge upfront fees, and lock you into their systems that take forever. While this might be good for their businesses (at least while they last), it is neither fair nor ethical. The IHK sytem is efficient, taking just 7 one hour sessions. There are no upfront fees or lock in contracts. You just pay for the treatment you are getting, it can't be fairer than that.

This doesn't mean we forsake you after you have finished the program. We recommend follow ups a few months down the track to make sure everything is going just as well as it was when your child finished the program.

COUNSELLING KINESIOLOGY™
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So the next step is to book a 'Hidden Learning Blocks Assessment'. Ring to book your appointment on (07)5444 5466 or email at ckt@ckt.com.au to book your appointment.

Here's what you'll walk away with:

- ✓ In less than 90 minutes you'll finally understand the real cause (not just the symptoms) of your child's learning blocks. This information alone holds the key to opening the door to a significantly brighter future for your child.
- ✓ You'll know exactly what needs to be done to break through these blocks to learning your child will not have to put up with these problems for life
- ✓ You'll see why extra homework or tutoring is not the solution and why it's been frustrating and disappointing your child's been trying as hard as can be struggling against these blocks already
- ✓ You'll have a clear view of a path where your child is happily engaged in optimal learning and getting the most out of life

And if you are not completely happy with the 'Hidden Learning Blocks Assessment', we will gladly refund your fee. We want you to be as happy with our approach as we are, so there is no risk in taking this first vital step.

P.S. And by the way, if you are not sure if this assessment or the IHK program is the right thing for you or your child, then just ring or email and we will be happy to discuss it with you, and answer any of your questions.